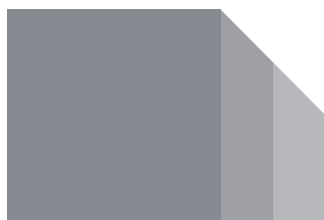




TO BE USED IN THE PRIMARY COLORS

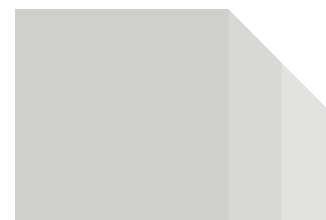


AIR GREENLAND RED
RGB: 196 - 18 - 47
HEX: #C4122F
CMYK: 0 - 100 - 80 - 20
PANTONE: Pantone 187 C /
Pantone 187 U
FOIL: 3M 100-720



COOL GRAY
RGB: 151 - 153 - 155
HEX: #97999b
CMYK: 20 - 15 - 10 - 40
PANTONE: Cool Gray 7 C/U

- You can use other numbers of Cool Gray as well,
according to the situation.



COOL GRAY LIGHT
RGB: 200 - 210 - 210
HEX: #c8d2d2
CMYK: 10 - 7 - 10 - 9
PANTONE: Cool Gray 3 C/U