



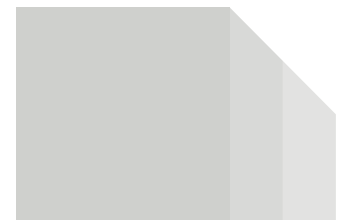
## TO BE USED IN THE PRIMARY COLORS



AIR GREENLAND RED  
RGB: 196 - 18 - 47  
HEX: #C4122F  
CMYK: 0 - 100 - 80 - 20  
PANTONE: Pantone 187 C /  
Pantone 187 U  
FOIL: 3M 100-720



COOL GRAY  
RGB: 151 - 153 - 155  
HEX: #97999b  
CMYK: 20 - 15 - 10 - 40  
PANTONE: Cool Gray 7 C/U



COOL GRAY LIGHT  
RGB: 200 - 210 - 210  
HEX: #c8d2d2  
CMYK: 10 - 7 - 10 - 9  
PANTONE: Cool Gray 3 C/U

- You can use other numbers of Cool Gray as well,  
according to the situation.